Annual Report Koppert Foundation 2018

Introduction

This is the second Koppert Foundation Annual Report, and the first one covering an entire year. The three focus areas remained the same: smallholder farmers, education/innovation and support Koppert employees who are involved in social projects. 2018 was the first year in which the total allocated yearly budget was available. However, the sum of all contributions for all accepted projects was lower than the available budget. The year 2018 has been a typical learning year for the working group and project board in how to acquire, judge, monitor and evaluate projects. A strategic plan for 2019-2021 is being developed to capture lessons learnt and set guidelines to the future.

Organisation

The Koppert Foundation has a governance structure of a board of directors, a project board, and a working group. Requests for support are received by the working group, but have also been coming in through other routes. The working group screens each application to see whether it meets the requirements and fits within the focus. Applications with a positive advice from the working group are presented to the project board, that decides whether to support the project financially. The governance structure and working method offer the guidelines for the foundation’s working processes. A dedicated projects document library has been set up on the company’s intranet (GROW) to manage all information related to projects with the help of metadata.

Publicity

The website www.koppertfoundation.org is available in English and Dutch. It gives a clear account of the projects we are involved with and a flow chart to help assess whether a project is eligible. It offers application forms for both small and large projects.

A leaflet, banners and a PowerPoint presentation were created and used to promote the Koppert Foundation. Some reports on the progress of the Koppert Foundation's work have been posted as local or corporate news items on the company’s GROW intranet service.

Koppert Foundation letterheads and business cards are available.

Projects – general

In total 14 projects have been judged worthy and supported;
- 5 were related to smallholder farmers; received 62% of the contributions
- 5 to social responsibility/involvement Koppert employees; received 9% of the contributions
- 4 to education/innovation; received 29% of the contributions.

And geographically, per continent (number of projects, percentage of all contributions)
- Africa: 4 projects, 47%
- Europe: 6 projects, 21%
- Asia: 2 projects, 18%
- South America 2 projects, 14%

in total, 18 applications have been declined for various reasons: they did not fit the foundation’s focus; difficult or impossible to monitor the impact; projects applied for were cancelled, etc.
Projects in 2018 – overview

Focus areas,
Country (city, area),
Description of project, partners & impact
Location of projects visible on Google interactive map Koppert Foundation
(Location, short description and pictures of projects supported by Koppert Foundation in 2017-2018)

Smallholder farmers

Syria (Homs Governorate)
Support for TEAR (via local organization MERATH) to help 200 of the most vulnerable farming families to restart their business after the humanitarian crisis in this war-torn region by financing purchases of seeds, fertilizer, irrigation and greenhouse material and feed.

Ethiopia (Gambella)
Support for ZOA to help conflict affected households of ‘Internally Displaced People’ to achieve increased and sustainable access to food, by providing ca. 700 households (~6000 persons) with necessary agricultural tools and seeds to cultivate their farms. We also offered financial support for training 100 model farmers and 15 Woreda agriculture officials to improve agricultural skills on recession farming and pest control management.

Indonesia (Bogor, West Java)
Support for Brother Martien Dol to renovate (Tenebrio molitor) mealworm production facilities. This project provides work and income for a number of unemployed local people, and sales of mealworms also generate cash to help a cooperative of cashew farmers to process cashew nuts in order to get better price in the market.

Kenya (around Nairobi)
Support for farmers (50-100 families) to improve their position in the vegetable production chain. This is achieved by using better varieties, and learning modern growing methods, integrated crop management, using greenhouses, irrigation, and finding access to finance and marketing. The project (named Seed2Feed Kenya) is also supported by Rijk Zwaan, Rabobank Foundation and SNV Kenya.

Ecuador (La Libertad)
Support for a community of 28 farmers (families) in La Libertad to build a center with facilities for cocoa storage, drying and fermentation, leading to improved quality and higher market price. This improves their income and standard of living. WorldServants organized this project in collaboration with local Maquita Foundation.

Koppert employees involved

Peru (village Ambo, region Huánco)
Support for the ‘Child survival Programme’, part of a bigger project run by a Dutch NGO named ‘Compassion’ that aims to help 15 mothers and their new born babies to survive and thrive. A group of 21 volunteers/employees of Perspectief (for occupational health and safety at Koppert) carried out fundraising for this project and visited Peru in October 2018.

The Netherlands (Zoetermeer)
Support for the foundation ‘Jong Perspectief’ where volunteers act as buddy & mentor for young people (6-24 years) who need support to build their future. Application was done by an employee at Koppert BV who works as volunteer for this foundation, to fund a day-outing for a group of mentorees.
Gambia (Lamin)
Support for the 4 ha expansion of a **vegetable garden in Lamin** where 25 women produce vegetables for home consumption and local market which contributes to better income and life conditions for their families. Part of the income is used to support the local hospital. A self-employed ‘colleague’ promoted fundraising by driving all the way from the Netherlands to Gambia.

The Netherlands (Lansingerland)
Support for **local clothing bank** ‘Give a Chance’ for which more than 10 volunteers collect clothing and shoes to avail these to ca. 600 needy people in Lansingerland (Berkel en Rodenrijs is part of Lansingerland).

The Netherlands (Berkel en Rodenrijs)
Ingredients sponsored for **Koppertaria benefit dinner** with over 100 guests. Many volunteers helped to make this possible. Gross revenue shared among 4 charities: Compassion (Peru), Children of Lamin (Gambia), affordable food for school children (Liberia) and Stichting 113 (NL).

**Education/innovation**

Uganda (Rwenzori mountains)
Support for the project **Driving Youth-led New Agribusiness and Microenterprise** (DYNAMIC) locally organized by the Rambia Livelihood Association which aims to create a positive change for 150 selected young people from the rural population by training and building their capabilities and advocacy for self-reliance, social services, vocational and recreational activities for socio-economic empowerment. 225 young people were trained in crop-specific agronomic practices for banana, cow peas and Irish potatoes.

The Netherlands
Support for the implementation of the **educational kit ‘Nature’s Little Helpers’** that teachers can use to get children (7-10 years) in Dutch primary schools excited about nature, aware of how insects, fungi and bacteria contribute to health food and encourage them to get outside and explore more often, thus strengthening their relationship with nature.

Slovakia (Nové Zámky)
Support for **childhood obesity prevention program** ‘Veggies Madness’ for pre-school children (4-7 years) by sponsoring the printing of 500 full colour creative guide books with teacher instructions for weekly lessons of experience learning. The aim is to reach 100 kindergartens.

The Netherlands (Utrecht)
Support for the first **FoodFIRST Conference**: ‘team up with African agripreneurs’. An International conference with ca. 400 agripreneurs and farmers’ organizations; policymakers from government, business, academy and civil society; students - from Africa, the Netherlands and Europe. A good place to network and put the Koppert Foundation in the spotlight.
## Financial year report 2018

<table>
<thead>
<tr>
<th></th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening balance</strong></td>
<td>€ 30,455,12</td>
</tr>
<tr>
<td><strong>Income</strong></td>
<td></td>
</tr>
<tr>
<td>Koppert BV</td>
<td>€ 130,000,00</td>
</tr>
<tr>
<td>Other donations</td>
<td>€ 1,730,00</td>
</tr>
<tr>
<td><strong>Donations to projects</strong></td>
<td>€ 156,111,83</td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>€ 1,552,97</td>
</tr>
<tr>
<td><strong>Office supplies</strong></td>
<td>€ 833,55</td>
</tr>
<tr>
<td><strong>Closing balance</strong></td>
<td>€ 3,686,77</td>
</tr>
<tr>
<td><strong>check</strong></td>
<td>€ 162,185,12</td>
</tr>
<tr>
<td><strong>check</strong></td>
<td>€ 162,185,12</td>
</tr>
</tbody>
</table>